

new

Creativitythirst

A partnership between the Workers' Educational Association and the University of Ulster, Magee campus, this project is made possible by the Creative Industries Innovation Fund which is supported by the Arts Council of Northern Ireland and the Department of Culture Arts and Leisure.

This short, intensive and accessible programme will enable learners to develop a full business plan and a portfolio, including IT presentations and promotional material of their craft/ skills. Participants will also receive guidance from a mentor who will prompt and guide them on issues relating to their business. And all within a creative learning environment. This project has been developed by the WEA in response to specific needs identified in the Creative Industries and follows on from other highly successful schemes which have taken place over the last couple of years.

Supported by the Creative Industries Innovation Fund:



Are you are considering setting up your own business in the Creative Industries? Or looking to make a little extra income with your creative skills? Well this project is for you.

Main Project

Who's it for?

Anyone who holds qualifications in their related skills area in Level 2 or above and wants to explore income generation or self-employment in the Creative Industries. Applicants must attend a short interview in April 2010 before beginning the programme.

Where will the training take place?

University of Ulster, Magee campus,
Northland Road, Londonderry, BT48 7JL

What will I be doing?

Learners must complete both courses – one course is a qualification from CCEA Council for the Curriculum Examinations and the other is accredited with OCNNI Open College Network Northern Ireland.

Irresistible Business Level 2:

Tuesday, 27th April 6.30pm to 10.00pm for 11 weeks
An opportunity to look at what exactly is required in being self-employed and gain support in initial steps in setting up in business. This is the ideal entry point for those wishing to get involved in business start-up and will allow you to explore the implications of self-employment and starting/running your own business.

Professional Practice in The Creative Industries Level 1:

Following dates: Thursday, 13th May, 6.30-9.30pm,
Saturday, 22nd May, 10.00am-5.00pm, Thursday, 27th
May, 6.30-9.30pm, Saturday, 5th June, 10.00am-5.00pm

The course is suitable for those who wish to develop their professional profile (including the use of presentation skills if necessary), consider employment opportunities or self employment which would result in gaining work in the Creative Industries.

Taster Sessions

Two Taster Sessions will take place in University of Ulster, Magee campus in support of these courses. Please watch the WEA and University websites for further details of these sessions as anyone with an interest in this area will be welcome to come along. These will be led by NI based role models already working in the industry at a local or international level.

www.wea-ni.com

www.ulster.ac.uk/oi

Elaine Hill, a Photographer who participated on a previous run of this project, comments:

'Prior to starting the course my work revolved around PR shots, weekly gigs and the occasional wedding. I was lacking focus. Creativity Thirst has given me this focus and has helped me think outside the box and now my weddings have doubled. My understanding of self promotion and finance has increased; as has my confidence. I would recommend this programme to anyone who wants to make the most of their career.'

Deborah Fraser, Associate Head of School Art and Design, University of Ulster,

'The University of Ulster fully supports this project, it offers the perfect helping hand for those who want to make a start with their proposed business within the creative industries. The programme will help participants to develop a full business plan, a portfolio, and promotional material through the use of specialised mentors relevant to their business idea. The University of Ulster is the major provider within higher education in subjects relating to the creative industries and welcomes the opportunity to work with WEA on this initiative. This project offers a fantastic opportunity for individuals to broaden their knowledge of the business world, develop business ideas and make their own contribution to the development of this exciting sector.'

For further details please contact Carole Kane on 028 9032 9718 or email: carole.kane@wea-ni.com



Expression of Interest

Please fill out and return:

Name

Address

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Post Code Daytime Phone

Email:

Skill area? (eg. fashion, film, photography etc)

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